

WHERE AGENTS LOSE THE MOST HOURS

PROSPYR 305

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The three workflows worth automating first in real estate, lending & advisory.

The pattern: leads arrive around the clock and interest is highest in the first five minutes. If the first response waits for someone to be at a desk, that lead is already talking to someone else. The rest of the list is admin, but the first item is where the transaction is actually lost:

WHERE IT GOES • WHERE TO START FIRST

Speed to Lead

measured in lost transactions

A new inquiry sits until someone checks a phone. Interest decays in minutes, and a listing or lending lead that goes cold rarely comes back. An immediate contextual first response holds the lead until a human can take it, which makes this the highest-value fix in the practice.

Listing & Milestone Updates

3 to 6 hrs/wk

The same update sent by hand to seller, buyer, lender, title, inspector, and whoever else asks. Written once and distributed to the whole deal, it stops being a manual job and stops being inconsistent between parties, which is where most closing confusion starts.

Transaction Document Collection

4 to 8 hrs/wk

Chasing signatures, pay stubs, disclosures, and insurance through the close, one text at a time. Automated collection requests only what is missing, tied to its deadline, and gives each file one live checklist instead of a thread nobody can read.

STEP 1

Assess (Free 20-Min Scan)

We map where leads enter and where files stall, then price both, because they fail for different reasons and a lead problem is usually more expensive than a paperwork problem.

STEP 2

Build & Integrate

Connective bridges around Follow Up Boss, kvCORE, DocuSign, and Dotloop. Agents keep every negotiation call and every judgment about the client.

STEP 3

Run With Receipts

Each message and document request logged per contact, so nothing is claimed that cannot be shown. No recurring seat tax as the team grows.

THE PROSPYR 305 GUARANTEE

One workflow, automated in 30 days, saving at least 10 hours a week, or you do not pay.

Your contact data stays yours, no per-seat CRM tax, and agent oversight on every client message.

Next Step: Book Your Free Practice Proof Scan

Bring your slowest lead response or your messiest active file. We map it live at prospyr305.com/contact.

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