

WHERE FREIGHT & LOGISTICS LOSE THE MOST HOURS

PROSPYR 305

West Palm Beach, FL

Franklin Bryant • (561) 589-8900

The three workflows worth automating first in brokerage and dispatch operations.

The pattern: Hauling freight and securing loads pays the bills. What compresses operating margins is manual dispatch coordination—retyping load details into rate confirmations, manual driver check-ins, and auditing delayed BOLs. These three show up in almost every brokerage and fleet office:

WHERE IT GOES • WHERE TO START FIRST

Rate Con Extraction & Load Entry into TMS

5 to 10 hrs/wk per dispatcher

Brokers and coordinators copying commodity info, rate cons, pickup numbers, and delivery windows from PDF attachments into McLeod, Turvo, or DAT. Automating document ingestion parses PDF rate confirmations straight into structured load dispatches in seconds, eliminating clerical error.

Check Calls, ETA Tracking & Shipper Updates

12 to 20 hrs/wk across operations

Dispatchers manually calling drivers for status, checking GPS pins, and retyping standard transit updates to shippers and customer portals. Automated milestone triggers pull telematics/SMS driver pings and relay real-time status updates directly to customer dashboards.

Proof of Delivery (POD) & Carrier Invoicing

measured in 30-day cash cycle drag

Signed BOLs sit in driver mobile inboxes, delaying billing to factoring companies or shippers. Automated document classification cleans mobile camera uploads, matches the signed POD to the corresponding rate con, and submits completed invoice packets immediately upon delivery.

STEP 1

Assess (Free 20-Min Scan)

We map the freight back-office by actual labor and billing latency. If a load workflow isn't ready for clean automation, we tell you up front.

STEP 2

Build & Integrate

Connective bridges built across your TMS, ELD/telematics, email parsers, and accounting tools. Dispatchers retain 1-click override power.

STEP 3

Run With Receipts

Real-time audit logging for every document ingested, dispatched, and billed. No ongoing per-user license fees—you own the system.

THE PROSPYR 305 GUARANTEE

One workflow, automated in 30 days, saving at least 10 hours a week, or you do not pay.

Speed up cash flow, cut dispatch overtime, and retain full software ownership.

Next Step: Book Your Free Dispatch Proof Scan

Bring your highest-friction load entry or POD workflow. We map it live at prospyr305.com/contact.

franklin@prospyr305.com • prospyr305.com/contact

PROSPYR 305 LOGISTICS LEAVE-BEHIND • OPERATIONAL
AUTOMATION • WEST PALM BEACH, FL